CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Re	vision		Alt Order #	
	1800064	1		08768702	
Product	***************************************				
LUTHER STRANGE SENA	T				
Contract Dates	Estimate #				
09/12/17 - 09/18/17	812				
Advertiser			<u>Ori</u>	ginal Date	/ Revision
POL/Strange, Luther/R/Se	enator/AL		0	9/07/17	/ 09/07/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	<u>xecutive</u>	Sales Office
	WSFA 1	Ryan E	ddi	ns	HRP-Washingt
	Special Hand	ling			
	Demographic	***************************************			
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	9913865	62			78
	Agency Ref			Advertiser	Ref
				l	

	Start/End	Spots/				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
E 1 WSFA 09/15/17 09/15/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	10-1035pm <u>Rate</u> \$275.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - M Credited	Start/End Time F 10-1035pm	Weekdays Length	<u>Rate</u> \$275.00	<u>Type</u> NM		
E 2 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length :30	* <u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
E 3 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN Credited	Start/End Time 1130A-12P	Weekdays LengthF:30	Rate \$30.00	<u>Type</u> NM		
E 4 WSFA 09/15/17 09/15/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	12-1230pm <u>Rate</u> \$100.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays Length :30	<u>Rate</u> \$100.00	<u>Type</u> NM		
E 5 WSFA 09/15/17 09/15/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171- 1	M-F 4-430P <u>Rate</u> \$60.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays LengthF :30	<u>Rate</u> \$60.00	Type NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Contract / Revision Alt Order# 1800064 08768702

Contract Dates Product Estimate # 09/12/17 - 09/18/17 **LUTHER STRANGE SE 812**

Advertiser Original Date / Revision 09/07/17 / 09/07/17 POL/Strange, Luther/R/Se

Second S	*Line Ch Start Date End Date Description	Start/End Time	Spor Days Length Wee		TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Start Date Start D	E 6 WSFA 09/15/17 09/15/17 WSFA 12 NEWS AT 4PM	M-F 430-5P					
WSFA 09/15/17 09/15/17 WSFA 12 News at Five Secondary WSFA 09/15/17 09/15/17 WSFA 12 News at Five Start Date End Date Weekdays SpotsWeek Start Date Sta	Start Date End Date Weekdays Spots/Week	Rate	.00		14101	Ü	\$0.00
1 WSFA 09/15/17			Weekdays Length	Rate	Type		
The Note		M-F 430-5P	F:30	\$75.00			
Start Date End Date Weekdays Spots/Week Rate Spots/Week Start Date End Date Weekdays Spots/Week Spot				•			
Section Sect		5-530pm	:30		NM	1	\$185.00
S WSFA 09/15/17 09/15/17 Today in Alabama 530a S28am-6am Rate S015/Week S015/MVeek S015/MVeek	14/ 1 00/////						
Start Date End Date Weekdays Spots/Week Rate Spots/Week	·						
Seek: 09/11/17 09/17/17 09/15/17 WSFA 12 News at Six-MF 6-630pm 30 NM 1 \$350.00			:30		NM	1	\$100.00
9 WSFA 09/15/17 09/15/17 WSFA 12 News at Six - MF Siart Date	14/1-00/44/47	***************************************			ı		
Start Date End Date Weekdays 1			.20		N. 1. 1	4	40.50
Neek: 09/11/17	- The state of the	•	.30	•	NIVI	7	\$350.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/	144 / 00/44/4						
Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/	10 WSFA 09/15/17 09/15/17 Today In Alabama	6a-7a	·30		NM	1	\$175.00
11 WSFA 09/15/17 09/15/17 ENTERTAINMENT TONIGH1630-7p 30 NM 1 \$215.00	Start Date				'`'''	,	\$175.00
Start Date End Date Weekdays O9/11/17 O9/15/17 O9/15/1							
Week: 09/11/17 09/15/17 09/	01 1 5 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	-11630-7p	:30		NM	1	\$215.00
12 WSFA 09/15/17 09/15/17 NBC Today Show Start Date End Date Weekdays Spots/Week S115.00 NM 1 S115.00	144 1 004444						
Start Date End Date Weekdays 15.00 Solution Start Date S							
Week: 09/15/17 09/15/17 09/15/17 NBC Today 2 9-10am :30 NM 0 \$0.00			:30		NM	1	\$115.00
E 13 WSFA 09/15/17 09/15/17 NBC Today 2 9-10am :30 NM 0 \$0.00							
Start Date End Date Meekdays Spots/Week Spots/W			-20			_	
Spot Ch			:30		NM	0	\$0.00
1 WSFA 09/11/17-09/17/17 NBC Today 2 9-10am	Week: 09/11/17 09/17/171 1						
Credited E 14 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 0 \$0.00		Start/End Time	Weekdays Length	Rate	Type		
E 14 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF 10-1035pm		9-10am	F:30	\$50.00	NM		
Start Date End Date O9/24/17 O9/24/1				•			
Week: 09/18/17 09/24/17 1 \$275.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - MF 10-1035pm M :30 \$275.00 NM E 15 WSFA 09/18/17 09/18/17 09/18/17 09/18/17 09/24/17 ALABAMA LIVE @ 11A 11-1130Am :30 NM 0 \$0.00 Spot Ch Date Range 1 WSFA 09/18/17 09/24/17 1 1 Description 2 Start/End Time 2 Weekdays Length 2 Length 2 Length 2 Length 2 Length 2 Start/End Time 2 St		•	:30		NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type NM	Week 09/18/17 09/24/17 1 Spots/Week						
1 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - MF 10-1035pm M	•		Mookdovo Longth	Dete			
Credited E 15 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A 11-1130Am :30 :3		F 10-1035pm					
Start Date Week: End Date O9/18/17 Weekdays O9/18/17 Spots/Week O9/18/17 Rate Spots/Week Spots/Week O9/18/17 Rate Spots/Week O9/18/17 Weekdays O9/18/17 Length OF		ro rocopiii	.30	\$270.00	IVIVI		
Start Date Week: End Date 09/18/17 Weekdays 1 1 Rate \$ \$30.00 Spot Ch Date Range 1 WSFA 09/18/17-09/24/17 Description Description Description 1 WSFA 09/18/17-09/24/17 Start/End Time Weekdays Length Provided Now Description Now	E 15 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A	11-1130Am	.30	***************************************	NAA	0	60.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type	Start Date End Date Weekdays Spots/Week		.50	•	INIVI	U	\$0.00
1 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A 11-1130Am M :30 \$30.00 NM Credited 16 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 1130AM 1130A-12P :30 NM 1 \$30.00 Start Date Week: 09/18/17 09/24/17 1 1 \$30.00 17 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$100.00 Start Date End Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate							
Credited			Weekdays Length	<u>Rate</u>	Type		
16 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 1130AM 1130A-12P :30 NM 1 \$30.00 Start Date Week: 09/18/17 09/18/17 09/24/17 1 1 \$30.00 Weekdays Spots/Week Rate \$30.00 Rate \$30.00 17 WSFA 09/18/17 09/18/17 09/18/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rate 12-1230pm :30 NM 1 \$100.00		11-1130Am	M :30	\$30.00	NM		
Start Date End Date O9/18/17 O9/18/17 Spots/Week Rate Sale Start Date O9/18/17							
Week: 09/18/17 09/24/17 1 1 \$30.00 17 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$100.00 Start Date End Date Weekdays Spots/Week Rate			:30		NM	1	\$30.00
17 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$100.00	101-1-004047				1		
Start Date End Date Weekdays Spots/Week Rate							
Marsh 00/40/47 00/0/47			:30	•	NM	1	\$100.00
	Marks 00/40/47 00/04/47				l		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



www.wsfa.com

Contract / Revision Alt Order # 08768702 1800064

Contract Dates **Product** Estimate # 09/12/17 - 09/18/17 LUTHER STRANGE SE 812

<u>Advertiser</u> Original Date / Revision 09/07/17 / 09/07/17 POL/Strange, Luther/R/Sc

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	,-			.,,,,,,		
18 WSFA 09/18/17 09/18/17 JUDGE JUDY 1ST RUN	330-4p		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate		.50		14141	'	Ψ00.00
Week: 09/18/17 09/24/17 1 1	\$60.00						
19 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM	M-F 4-430P		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				1		
Week: 09/18/17 09/24/17 1 1	\$60.00						
20 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM	M-F 430-5P		:30		NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Rate				- 1		
	\$75.00						
E 21 WSFA 09/18/17 09/18/17 WSFA 12 News at Five	5-530pm		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$185.00			•	1		
Spot Ch Date Range Description	Start/End Time	Weekday	s Length	Rate	Type		
1 WSFA 09/18/17-09/24/17 WSFA 12 News at Five	5-530pm	M		\$185.00	NM		
Credited							
22 WSFA 09/18/17 09/18/17 Today in Alabama 530a	528am-6am		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				l		
Week: 09/18/17 09/24/17 1 1	\$100.00						
23 WSFA 09/18/17 09/18/17 WSFA 12 News at Six - MF			:30	•	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$350.00				l		
							A1777 A0
24 WSFA 09/18/17 09/18/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate		:30		NM	1	\$175.00
Week: 09/18/17 09/24/17 1 1	\$175.00				1		
25 WSFA 09/18/17 09/18/17 ENTERTAINMENT TONIGH	17630-7p		:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate		.00		11	•	QL 10.00
Week: 09/18/17 09/24/17 1 1	\$215.00						
26 WSFA 09/18/17 09/18/17 NBC Today Show	7-9am		:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/18/17 09/24/17 1 1	\$115.00	······					
E 27 WSFA 09/18/17 09/18/17 NBC Today 2	9-10am_		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$50.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	s Length	Rate	Type		
1 WSFA 09/18/17-09/24/17 NBC Today 2	9-10am	M		\$50.00	NM		
Credited			,	•			
28 WSFA 09/16/17 09/16/17 NBC Saturday Today Show	6-8am		:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate					•	4 ,0.00
Week: 09/11/17 09/17/171 1	\$45.00						
29 WSFA 09/17/17 09/17/17 NET NBC Sunday Today Sh	c7-8a		:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate				l		
Week: 09/11/17 09/17/171 1	\$45.00						
30 WSFA 09/17/17 09/17/17 NET NBC Meet The Press	8-9a		:30		NM	1	\$45.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$45.00						
	·····		.20				000.00
31 WSFA 09/17/17 09/17/17 WSFA News Sunday AM	9-930a		:30		NM	1	\$20.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1800064 / 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

Advertiser Original Date / Revision

POL/Strange, Luther/R/St 09/07/17 / 09/07/17

	Start/End	Spots/	•		
*Line Ch Start Date End Date Description	Time	Days Length Week		Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$20.00				
E 32 WSFA 09/14/17 09/14/17 WSFA 12 News at Ten - MI	•	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$275.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - M	F 10-1035pm	Th :30	\$275.00 NM		
Credited E 33 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 11A	44 44004	-00			00.00
E 33 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 11A Start Date	11-1130Am Rate	:30	NM	0	\$0.00
Week: 09/11/17 09/17/171 1	\$30.00				
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A	Start/End Time 11-1130Am	Weekdays Length	Rate Type \$30.00 NM		
Credited	TT-TTSOAIII	.50	400.00 14141		
E 34 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 1130AM	I 1130A-12P	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$30.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AI	И 1130A-12P	Th :30	\$30.00 NM		
<u>Credited</u> 35 WSFA 09/14/17 09/14/17 WSFA 12 News at Noon	10.4000	.00			0400.00
Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	NM	1	\$100.00
Week: 09/11/17 09/17/171 1	\$100.00		•		
36 WSFA 09/14/17 09/14/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	<u>Rate</u> \$60.00				
E 37 WSFA 09/14/17 09/14/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$60.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	Th :30	•\$60.00 NM		
Credited					
E 38 WSFA 09/14/17 09/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	0	\$0.00
Week: 09/11/17 09/17/171 1	\$75.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	Start/End Time	Weekdays Length	Rate Type		
Credited	M-F 430-5P	Th :30	\$75.00 NM		
39 WSFA 09/14/17 09/14/17 WSFA 12 News at Five	5-530pm	:30	· NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 09/11/17 09/17/171 1 40 WSFA 09/14/17 09/14/17 Today in Alabama 530a	\$185.00	-20	\$18.0	,	6466.66
Start Date	528am-6am <u>Rate</u>	:30	NM	1	\$100.00
Week: 09/11/17 09/17/171 1	\$100.00				
41 WSFA 09/14/17 09/14/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	6-630pm	:30	MM	1	\$350.00
Week: 09/11/17 End Date Weekdays Spots/Week 09/11/171 1	<u>Rate</u> \$350.00		•		
				•	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1800064 / | 08768702

 Contract Dates
 Product *
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/S€
 09/07/17 / 09/07/17

	Start/End		Spots	1			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	TypeS	pots	Amount
42 WSFA 09/14/17 09/14/17 Today In Alabama	6a-7a		:30		NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$175.00						
			:30		NM	1	\$215.00
43 WSFA 09/14/17 09/14/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	Rate		.30		INIVI	'	\$215.00
Week: 09/11/17 09/17/171 1	\$215.00						
44 WSFA 09/14/17 09/14/17 NBC Today Show	7-9am		:30		NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$115.00			•			
E 45 WSFA 09/14/17 09/14/17 NBC Today 2	9-10am		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.50		1111	J	Ψ0.00
Week: 09/11/17 09/17/171 1	\$50.00			_			
Spot Ch Date Range Description	Start/End Time	Weekday:		Rate	Type		
1 WSFA 09/11/17-09/17/17 NBC Today 2 Credited	9-10am	Th-	:30	\$50.00	NM		
E 46 WSFA 09/12/17 09/12/17 WSFA 12 News at Ten - MF	10-1035pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•			
Week: 09/11/17 09/17/17 -1 1	\$275.00		t	D.4.	7		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - M.	Start/End Time	Weekday:		<u>Rate</u> \$275.00	<u>Type</u> NM		
Credited	- 10-1035pm	-14	.30	WE10.00	, , , , ,		
E 47 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 11A	11-1130Am		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				İ		
Week: 09/11/17 09/17/17 -1 1 Spot Ch Date Range Description	\$30.00 Start/End Time	Weekday	s Length	• Rate	Туре		
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A	11-1130Am	-Tu		\$30.00	NM		
Credited							
E 48 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$30.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s Length	Rate	Туре		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN		-Tu		\$30.00	NM		
Credited				•			
E 49 WSFA 09/12/17 09/12/17 WSFA 12 News at Noon	12-1230pm		:30		MM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$100.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	12-1230pm	-Tu	:30	\$100.00	NM		
Credited							
50 WSFA 09/12/17 09/12/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	<u>Rate</u> \$60.00			•			
E 51 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	······································	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 09/11/17 09/17/17 -1 1 Spot Ch Date Range Description	\$60.00 Start/End Time	Weekday	s <u>Length</u>	Rate	Туре		
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	-Tu		\$60.00	NM		
Credited							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

Alt Order # Contract / Revision 08768702 1800064 /

Estimate # **Contract Dates** Product 09/12/17 - 09/18/17 LUTHER STRANGE SEI812

Advertiser Original Date / Revision 09/07/17 / 09/07/17 POL/Strange, Luther/R/Se

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
E 52 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	M-F 430-5P <u>Rate</u> \$75.00		:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Weekday -Tu		<u>Rate</u> \$75.00	<u>Type</u> <i>NM</i>		
53 WSFA 09/12/17 09/12/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00		:30		NM	1	\$185.00
54 WSFA 09/12/17 09/12/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	528am-6am <u>Rate</u> \$100.00		:30	•	NM	1	\$100.00
55 WSFA 09/12/17 09/12/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	6-630pm <u>Rate</u> \$350.00		:30		MM	1	\$350.00
56 WSFA 09/12/17 09/12/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	6a-7a <u>Rate</u> \$175.00		:30		NM	1	\$175.00
57 WSFA 09/12/17 09/12/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00		:30		NM	1	\$215.00
58 WSFA 09/12/17 09/12/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	7-9am <u>Rate</u> \$115.00		:30		NM	1	\$115.00
59 WSFA 09/12/17 09/12/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	9-10am <u>Rate</u> \$50.00		:30	•	NM	1	\$50.00
E 60 WSFA 09/13/17 09/13/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1			:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - MacCredited	Start/End Time	Weekday		<u>Rate</u> \$275.00	<u>Type</u> <i>NM</i>		
E 61 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00		:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekday		<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
E 62 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	1 1130A-12P <u>Rate</u> \$30.00		:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AM Credited	Start/End Time	Weekday		• <u>Rate</u> \$30.00	<u>Type</u> NM		
E 63 WSFA 09/13/17 09/13/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	12-1230pm <u>Rate</u> \$100.00		:30		NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

| Contract / Revision | Alt Order # | 1800064 / 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

Advertiser Original Date / Revision

POL/Strange, Luther/R/St ' 09/07/17 / 09/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	Rate Start/End Time 12-1230pm	Weekdays Length	<u>Rate</u> \$100.00	Type NM	
E 64 WSFA 09/13/17 09/13/17 WSFA 12 NEWS AT 4PM Start Date	M-F 4-430P <u>Rate</u> \$60.00	:30	,	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays Length	<u>Rate</u> \$60.00	<u>Type</u> NM	
E 65 WSFA 09/13/17 09/13/17 WSFA 12 NEWS AT 4PM Start Date	M-F 430-5P <u>Rate</u> \$75.00	:30	•	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Weekdays Length	<u>Rate</u> \$75.00	Type NM	
66 WSFA 09/13/17 09/13/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	5-530pm <u>Rate</u> \$185.00	:30		NM 1	\$185.00
67 WSFA 09/13/17 09/13/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	528am-6am <u>Rate</u> \$100.00	:30	•	NM 1	\$100.00
68 WSFA 09/13/17 09/13/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1		:30		NM 1	\$350.00
69 WSFA 09/13/17 09/13/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	6a-7a <u>Rate</u> \$175.00	:30		NM 1	\$175.00
70 WSFA 09/13/17 09/13/17 ENTERTAINMENT TONIGI Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1		:30	•	NM 1	\$215.00
71 WSFA 09/13/17 09/13/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	7-9am Rate \$115.00	:30		NM 1	\$115.00
72 WSFA 09/13/17 09/13/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	:30		NM 1	\$50.00
Week: 09/11/17 09/17/171 1 73 WSFA 09/12/17 09/15/17 Tonight Show Start Date End Date Weekdays Spots/Week Week! 09/44/47 09/47/47 Date Weekdays Spots/Week	\$50.00 1035-1137pm Rate	:30		NM 0	\$0.00
Week: 09/11/17 09/17/17 -TwTF 3 Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Tonight Show	\$115.00 <u>Start/End Time</u> 1035-1137pm	Weekdays Length -TuWThF :30	<u>Rate</u> \$115.00	<u>Type</u> NM	
Credited 2 WSFA 09/11/17-09/17/17 Tonight Show Credited	1035-1137pm	-TuWThF :30	\$115.00	NM	
3 WSFA 09/11/17-09/17/17 Tonight Show Credited	1035-1137pm	-TuWThF :30	\$115.00	NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

Print Date 09/07/17

Page 8 of 8



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Re	evision	Alt Order #	
1800064	1	08768702	

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/S€
 09/07/17 / 09/07/17

	Start/End	Spots/		_	
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type	Spots	Amount
74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	130-2p <u>Rate</u> \$30.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES Credited	Start/End Time 130-2p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M :30 \$30.00			
N 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MI Start Date	10-1035pm <u>Rate</u> \$415.00	:30	NM	3	\$1,245.00
N 76 WSFA 09/12/17 09/17/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -TWTF 3	M-F 430-5P <u>Rate</u> \$115.00	:30	MM	3	\$345.00
N 77 WSFA 09/12/17 09/17/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM	3	\$210.00
N 78 WSFA 09/12/17 09/17/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TWTF 2	11-1130Am <u>Rate</u> \$70.00	:30	NM	2	\$140.00
N 79 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	MM	1	\$70.00
N 80 WSFA 09/12/17 09/17/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TWTF 3	12-1230pm <u>Rate</u> \$225.00	:30	MM	3	\$675.00
N 81 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM Start Date	M-F 4-430P <u>Rate</u> \$135.00	:30	ММ	1	\$135.00
		Totals		59	\$9,135.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 08/28/17 -09/18/17
 59
 \$9,135.00
 (\$1,370.25)
 \$7,764.75

 Totals
 59
 \$9,135.00
 (\$1,370.25)
 \$7,764.75

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

FAX# 703-516-9680 FROM REP RISK !!! REPORT CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET
 NEP
 HEADLINE#
 8768702
 TRF#
 1800064

 15\$
 MOD#
 1:
 UNAPPROVED
 REV
 #1
 \$\$\$

SEP7/17 16.42 *** WSFA-TV ***

6.42 # SALESMAN REGIONAL SEP7/17 (H)DANETTE SEGROVES RYAN EDDINS DATE LOCAL OFF.# WA-CLASS: NATL. BUYER NAME SALES PRSN REP.# ORDER, INVOICE) BILLING NEEDED 103 (LINE, SUITE STRANGE/R/SEN/AL COLOP COMMENTS: VA 22302 8768702 STREET WK-1PINPOINT MEDIA # 1707 OSAGE ALEXANDRIA, CONTRACT SENAT EST#812 SEP18/17 POLI/L STATE TAX AGY. NAME NAME LUTHER STRANGE DATES SEP12/17 ADV. CITY TAX FLIGHT # ORDER PRDCT ADV AGY

Z Z OL CANX SEVERAL SPOTS/LINES DUE ADDED LINES 75-81 THANKS JASMINE FOR RYAN TTL SAME, \$9,135 REVISED ORDER PLS CONFM (EP:

;TA:

A CASH IN ADVANCE SCHEDULE SI SIHI **** NON CM

- IDB# 1886. - IDB# 9915283 ELECTRONIC INVOICING: TV INVOICES SPOT DATA

LINE#:REP :CD: :LINE#: :	TIME PERIOD	: LGTH	: SEC	RATE:		START	 END	:SPTS: WEEK : /WK: INVT	WEEK : INVT :	DAYS	: TOTL:
AGENC	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 78			AGENCY EST#	= 812		•		•		

0

FRI

0

9/15

9/15

\$275.00

30

1000P-1035P

S

Н

AT 10P AT 10P NEWS NEWS WSFA 12 WSFA 12 PROGRAM : CON COM1:

FAX# 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** *: CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET \text{EF HEADLINE# 8768702 TRF# 1800064} \text{:\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SEP7/17 16.42 *** WSFA-TV ***

:TOTL: 0 0 0 0 0 0 0 0 0 DAYS MON MON MON FRI FRI FRI FRI FRI FRI .. . WEEKINGT :SPTS: 0 0 0 0 0 0 0 0 0 END S 9/15 9/15 9/15 9/15 9/18 9/18 9/18 9/1 9/1 START 9/15 91/6 9/15 S 9/15 9/15 9/15 9/18 9/18 9/1: •• RATE \$185.00 \$275.00 \$100.00 \$50.00 \$30.00 \$30.00 \$30.00 \$60.00 \$75.00 SEC 4:30P •• 10P 10P 12P 12P LGTH 30 30 30 30 30 30 30 30 4 P 2 5 7 7 mAT ATA HOUR HOUR ATA ATA ATA ٠. NEWS NEWS NEWS NEWS NEWS NEWS NEWS NEWS NEWS LIVE ALABAMA LIVE ALABAMA LIVE ALABAMA LIVE ALABAMA LIVE PERIOD TODAY SHOW TODAY SHOW 1000P-1035P 1100A-1130A 1130A-1200N 1200N-1230P 1100A-1130A 900A-1000A ALABAMA ALABAMA WSFA 12 WSFA 12 7 7 12 122 12 500P-530P 430P-500P 400P-430P WSFA WSFA WSFA WSFA WSFA WSFA WS FA WS FA TIME FRUGRAM : FROGRAM : FRUGRAM : PROGRAM : CON COM1: PROGRAM : CON COM1: PROGRAM : CON COM1: : CD: PROGRAM : CON COM1: PROGRAM CON COM1 CON COM1 PROGRAM S Ŋ PROGRAM S S Ø Ø Ø S PROGRAM Ø PROGRAM PROGRAM PROGRAM LINE# 15 13 Ø 14 LINE#: REP N m 4 Ŋ 21

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *:

 REP HEADLINE# 8768702
 TRF# 1800064

 S\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SEP7/17 16.42 *** WSFA-TV ***

LINE#:REP :CD: TIME PERIOD : :LINE#: :	LGTH : SEC :	: RATE	: START : DATE	: END : DATE	SPTS: W	WEEK : DAYS INVT :	: TOTL:
27 s 900A-1000A	30	\$50.00	9/18	9/18	0	MOM	0
PROGRAM: TODAY SHOW HOUR CON COM1: TODAY SHOW HOUR	м м						
32 S 1000P-1035P	30	\$275.00	9/14	9/14	0	THU	0
PROGRAM : WSFA 12 NEWS AT CON COM1: WSFA 12 NEWS AT	10P						
33 S 1100A-1130A	30	\$30.00	9/14	9/14	0	THU	0
PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE							
34 S 1130A-1200N	30	\$30.00	9/14	9/14	0	THU	0
PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE							
37 S 400P-430P	30	\$60.00	9/14	9/14	0	THU	0
PROGRAM: WSFA 12 NEWS AT CON COM1: WSFA 12 NEWS AT	4P						
38 s 430P-500P	30	\$75.00	9/14	9/14	0	THU	0
PROGRAM: WSFA 12 NEWS AT CON COM1: WSFA 12 NEWS AT	4:30F						
45 S 900A-1000A	30	\$50.00	9/14	9/14	0	THU	0
PROGRAM : TODAY SHOW HOUR CON COM1: TODAY SHOW HOUR	m m ~ ~						
46 S 1000P-1035P	30	.\$275.00	. 9/12	9/12		TUE.	.0
PROGRAM : WSFA 12 NEWS AT CON COM1: WSFA 12 NEWS AT	10P						
47 S 1100A-1130A	30	\$30.00	9/12	9/12	0	TUE	0
PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE				`			

 REP HEADLINE# 8768702
 TRF# 1800064

 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SEP7/17 16.42 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *:

: TOTL:	0		0		0		0		0		0		0		0		0	
WEEK : DAYS INVT :	TUE		TUE		TUE		TUE		WED		WED		WED		WED		WED	
:SPTS: W	0		0		0		0		0		0		0		Ð		0	
: END : DATE	9/12		9/12		9/12		9/12		9/13		9/13		9/13		9/13		9/13	
: START : DATE	9/12		9/12		9/12		9/12		9/13		9/13		9/13		9/13		9/13	
RATE	\$30.00		\$100.00		\$60.00		\$75.00		\$275.00		\$30.00		\$30.00		\$100.00		\$60.00	
P :CD: TIME PERIOD : LGTH : SEC :	8 S 1130A-1200N 30	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	9 s 1200N-1230P 30	PROGRAM : WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P	1 S 400P-430P 30	PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P	52 S 430P-500P 30	PROGRAM: WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P	60 s 1000P-1035P 30	PROGRAM: WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	61 S 1100A-1130A 30	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	62 S 1130A-1200N 30	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	3 S 1200N-1230P · 30 ·	PROGRAM: WSFA 12 NEWS AT 12P CON COM1: WSFA 12 NEWS AT 12P	64 S 400P-430P 30	PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P
:LINE#:REP :CD	4	PF	4	PR	S	4 CO	_ل	PR	9	PROC	9	T CO	9	PPR	•	R CO	9	PR

SEP7/17 16.42 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

: TOTL:	0		m		m		m		7		₽		m		1	
: DAYS	WED		TU-F		TU-F		TU-E		TU-F		NOM		TU-E		MOM	
WEEKINVT			\	1			\	1			\					
:SPTS: : /WK:	0		ω	•	w . 7		m	i	0	7	7		ک ۳		Н	•
: END : DATE	9/13		9/15		9/15		9/15		9/15		9/18		9/15		. 8/18	
: START : DATE	9/13		9/12		9/12		9/12		9/12		9/18		9/12		9/18	
RATE	\$75.00		\$415.00		\$115.00		\$70.00		\$70.00		\$70.00		\$225.00		\$135.00	
LGTH : SEC :	30	AT 4:30P AT 4:30P	30		30		30		30		30		30		. 08	
LINE#:REP :CD: TIME PERIOD : :LINE#: :	65 S 430P-500P	PROGRAM : WSFA 12 NEWS P CON COM1: WSFA 12 NEWS P	75 A 1000P-1035P	PROGRAM : LATE NEWS CON COM1: LATE NEWS	76 A 430P-500P	PROGRAM : NEWS CON COM1: NEWS	77 A 1100A-1130A	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	78 A 1100A-1130A	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	79 A 1100A-1130A	PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	80 A 1200N-1230P	PROGRAM: NOON NEWS CON COM1: NOON NEWS	. 81 A' 400P-430P ·	PROGRAM: NEWS CON COM1: NEWS

\$9,135.00 59

CONTRACT TOTAL TOTAL

\$9,135.00

;EP/17

\text{EP HEADLINE# 8768702 TRF# 1800064} \text{:\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SEP7/17 16.42 *** WSFA-TV *** FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

: TOTI.	:SPTS:	
DAYS		
		% O
ж Е Е	DATE : /WK: INVT :	WIYC 0%
 Ω	ж 	%
END :SPTS: WEEK	M / :	WBMM 0%
Ω Z	ATE	
ы		%
RT:	Э.	CABL 0%
START	DATE	%
	•	WCOV 9%
RATE		WAKA 28%
		WAE
 U		0%
SEC		F 78
LGTH :		WNCF
		56%
PERIOD		WSFA 56
TIME		388
		\$49,
: 01		LS
E#:REP :CD:	LINE#:	TOTALS \$49,388
LINE#:R	H	IARKET T

EAKA 0%

ESFA 0%

ACCURATE SHARES

:VC- NSI EMOS- RA35+*

*-MULTIPLE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE T-TIME R-RATE S-SPOTS PER WEEK Q-PAID PGM B-BUY TYPE '-CLASS, PLAN, SECT 10D CODE A-ADD

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8768702 TRF# 1800064 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

SEP7/17 18.10 *** WSFA-TV *** FAX# 703-516-9680 RISK !!! REPORT FROM STATION CREDIT HARRIS AGENCY

.10 18 # SALESMAN DATE SEP7/17 REGIONAL RYAN EDDINS DANETTE SEGROVES LOCAL OFF.# MA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) BILLING NEEDED ORDER, 103 (LINE, STREET SUITE STRANGE/R/SEN/AL CO-OP ALEXANDRIA, VA 22302 # 8768702 COMMENTS: PINPOINT MEDIA WK-11707 OSAGE CONTRACT EST#812 SEP18/17 POLI/L TAX SENAT NAME AGY. NAME STATE STRANGE SEP12/17 ADV. LUTHER DATES CITY TAX FLIGHT # # ORDER PRDCT AGY ADV

IN ADVANCE SCHEDULE IS THIS **** Ω STA: NON

CASH

ď

- IDB# 1886. - IDB# 9915283 ELECTRONIC INVOICING: TV INVOICES SPOT DATA

CONTRACT SCHEDULED FOR GENERATION JOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.

\$9,135.00 59 TOTAL CONTRACT